



*Reaching Mid-South
golfers, one green
at a time!*

Tee to Green *media llc*

Reach hundreds of thousands of Mid-South golfers with Tee to Green Media, LLC.

- Unique form of media is read 98% of the time...60% stronger than other forms of media!
- Associate your business with the mid-south's finest golf courses and their customers!
- Specific target marketing reaches the audience when they are relaxed and receptive to your message!
- Target a captive audience that is using a free, valuable service when they cannot change the channel, turn the dial, or flip the page!

Tee To Green's unique marketing channel and golf course partnerships allows advertisers the opportunity to reach the highly desirable golf market.



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The Product & Advertising Benefits

Tee to Green offers an attention grabbing golf shoe cleaning unit coupled with scrolling back-lit, mini billboards. These golf shoe cleaning units offer two different, but important services...a valuable, free golf shoe cleaning service for golf course patrons, and secondly a marketing channel for advertisers to reach the highly desirable golf demographic.

The units which are placed in high traffic areas near golf course clubhouses and pro shops, not only captures the golfers attention, but create a one on one, engaging marketing environment for your advertising message.

- Targeted...reach the highly desirable, affluent golf demographic
- Effective...your ad is seen and read 98% of the time, with an 85% rate of retention
- Well Received...reach the golf demographic when they are most relaxed and receptive to your message...on the course
- Interactive...target a captive audience that cannot change the channel, turn the dial, or flip the page
- Cost Effective...extremely cost effective media won't kill your budget



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Research

With Tee to Green's golf shoe cleaning units, your business' advertising message will reach the golf market, be read more often, seen for a longer period of time, and reacted to favorably when associated with the valuable, free service offered by Tee To Green Media and our course partners.

- **Your ad will be read 98% of the time from 30 seconds to 2 minutes***
- **Your ad will generate a 98% favorable reaction by the consumer***
- **Your ad will be retained by the consumer, 60% stronger than other media***
- **When in the market for a particular product/service, the retention rate increases to an effective 85%!***

*Source: Barbour & Monroe, Arizona State University/Market Intelligence Media Research.

Demographics

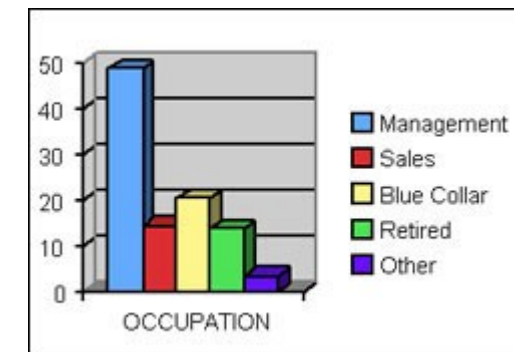
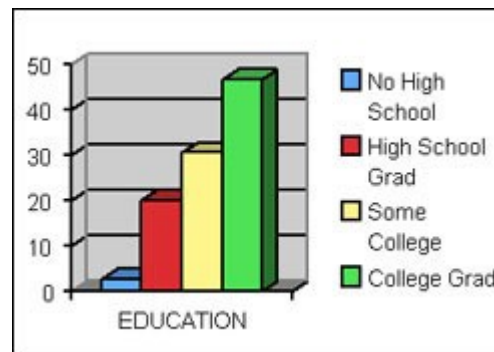
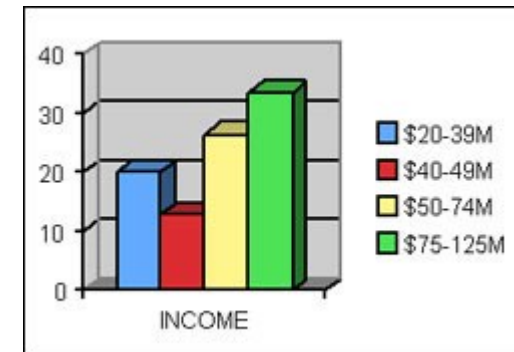
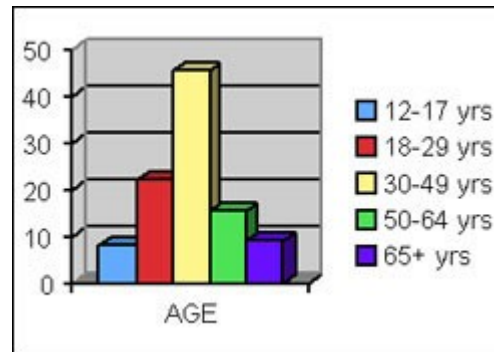
There are over 26 million golfers in the United States. When you target golfers, you target affluent consumers.

- Golfers earn \$65,000+ per year
- Golfers are an average age of 37
- Golfers own over \$75,000 in stock
- Golfers own over \$500,000 in life insurance
- 80% of golfers plan to vacation next year
- 90% of golfers drink a beverage during or after playing golf
- 90% of golfers use a computer at work and 60% own a home computer



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Client Receives

Tee to Green Media will display your advertising message for twelve months at its golf course/facility locations throughout the Mid-South reaching approximately thousands of golfers.

Investment
\$125/month per course
(includes one time ad production costs)



**For more information contact us today:
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Web site - www.teetogreenmedia.com